

HERCULANEUM AND VESUVIUS, BURIED STORIES

Lights, thrills and 3D reconstructions in the excavations of Herculaneum and Vesuvius From June to September 2014, experience the excitement of a great adventure

On an August night in 79 A.D., the power of Vesuvius was stamped forever on this land and its inhabitants. To relive those great events and learn about the history of Pompeii, Herculaneum and Vesuvius, to understand what happened to its inhabitants in those dramatic hours, as they tried to save themselves from the lava and mud, **from June to September 2014, there will be a rerun of "Herculaneum and Vesuvius, Buried Stories"**: night tours with lights, theatrical performances and 3D.

Campania>Artecard, as part of the project "Journey to Campania. In the Footsteps of the Grand Tour" is presenting **new evening tours for an enhanced experience of the Vesuvius archaeological area,** to be held **every weekend from June 2014** through the summer and **until September.**

"After the success of the first edition with tours of the excavations of Herculaneum," says Enrico Cisnetto, the President of Scabec, "we are increasing the range of tourist offers of immensely exciting night tours that will go to the Great Cone, in collaboration with the Vesuvius Park Authority."

The two evening events will include lights and 3D projections - produced in collaboration with the Virtual Museum of Herculaneum (MAV) – together with guided tours and storytelling organized by CoopCulture, and spectacular performances by Le Nuvole Theater Cooperative.

"Campania> Artecard confirms its reputation as a wonderful boost to incoming tourism," President Cisnetto emphasized. "Apart from being one of the most innovative tourist cards, with all the 80 main museums and sites in Campania in its circuit, it is strategic for the promotion, organization and management of events and activities related to the promotion of the cultural heritage."

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For information www.campaniartecard.it toll free phone Campania> Artecard **800 600 601** from mobile phones and from abroad **+39 06 39967650**

The service is active Monday to Friday 9 a.m. to 6 p.m. and Saturday from 9 a.m. to 2 p.m.

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